

International Textile Manufacturers Federation

Wiedingstrasse 9, CH - 8055 Zürich, Switzerland Tel: (+41-44) 283 63 80 · Fax: (+41-44) 283 63 89 EMail: secretariat@itmf.org · Web: **www.itmf.org**







No. 52 - June 2020

Special Edition 1

Table of Contents

Editorial Page 2

4th ITMF-Survey about the Impact of COVID-19 on the Global Textile Industry Page 3

On a global scale, current orders continue to be down by more than -40% on average and companies worldwide are expecting a -32% drop in turnover on average. Most companies are expecting to reach pre-crisis levels in the 1st or 2nd quarter 2021.

The Global Textile Industry Will Be Different after the Corona-Crisis

Page 7

The future textile supply chains will be less concentrated and more regional, thus more robust compared to pre-crisis conditions but less efficient and more expensive.

A New Vision for Standard Payment and Terms Practices

Page 13

Better Buying's special report of June 2020 calls for the collective discovery of a "new normal" for payment and terms practices that addresses economic, social, and environmental sustainability in the broader apparel, footwear, and household textiles industry.

Worldwide Consumption Starts Adapting to the "New Normal"

Page 14

The latest McKinsey survey on consumption behaviors shows that consumers expect longlasting effects of the COVID-19 crisis and their optimism about the aftermath of the crisis has declined in the last 2 months

Monthly Chart Update

Page 17