



No. 56 – September 2020

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5th ITMF Corona-Survey: Turnover is expected to fall by "only" -16% in 2020 Page 2
The expectations for turnover decrease in 2020 compared to 2019 have improved from -32% in June to -16% by the middle of September.
ITMF's Virtual Discussion Forum – Quotes from the August Interviews Page 7
Mr. Uday Gill, Indorama Ventures (Thailand) and Mr. Anees Khawaja, Mahmood Group (Pakistan) shared with us their unique insights in virtual interviews which are available on ITMF's Virtual Forum. Here is a collection of interesting quotes.
ITMF's ICCTM makes Progress Regarding Stickiness and Trade Rules Page 8
Trade rules for the sampling of bales, for testing, and regulations for measurements will have to consider the specific problems of stickiness, especially the high variation of stickiness test results.
"Fashion Industry Charter for Climate Action" publishes 'Playbook' Page 9
Under the auspices of the UN Climate Change, the Fashion Industry Charter for Climate Action convenes companies and organizations (like ITMF) from across the fashion value-chain to align on a holistic set of commitments on climate action. The newly published 'Playbook' helps fashion industry stakeholders to identify what actions to take to limit global warming.
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