

'bebe' offers its master distribution rights in India to Myntra

MUMBAI, JUNE 06—

Myntra Jabong, a wholesale entity 'Myntra' has been granted the master distribution and management rights for iconic global women's fashion brand, bebe, further augmenting its international licensed brands portfolio. As a part of the licensing agreement, Myntra will assist bebe with wholesale distribution through a network of independent third-party franchise partners and distributors.

Commenting on the launch of bebe, Manohar Kamath, CXO and Chief - House of Brands, Flipkart Group said, "bebe, is an iconic brand with a rich legacy of shaping the fashion choices of millions of women globally and makes for a significant addition to our licensed brands portfolio. This association will eventually help bebe to establish a customer base in India."

On their association with Myntra, Owner and COO Ralph Gindi, Bluestar Alliance stated, "We are excited to be associated with Myntra. We're looking forward to working together to reach the bebe shopper in this exciting market."

The San Francisco based fashion marquee brand, will cater to the mass premium segment and is set to offer an extensive range of apparel across categories for women in India, particularly targeting the urban and fashion forward cohort, spread across the country's metros and tier 1 cities.

Founded in 1976, the brand was quick to establish itself as one of the iconic and must-have fashion brands for women in the US, before expanding its presence to a dozen other countries. The brand's cult-classic rhinestone t-shirt with the word, 'bebe' on it, along with over 40 years of market presence, has consolidated bebe as one of the most desirable fashion brands available for women.

Luxurious and upscale, bebe largely appeals to the contemporary consumer who is knowledgeable and passionate about fashion, especially those seeking out flirty dresses, bodycon styles, and sophisticated separates that are trendy. The brand caters to the modern aspirational women, who wish to be glamorous and bold in their fashion choices, while also expressing their individuality through fashion.

Erode's Texvalley transforms into South India's first destination mall

ERODE, JUNE 06—

Texvalley - a trailblazing B2B hub for the textile industry, in Erode, Tamil Nadu, is all set to metamorphose into South India's first 'destination mall' of its kind, housing both B2B as well as B2C business across segments and lifestyle outlets.

Fully exploiting the growing demand for a destination mall in this region that comprises Karur, Erode, Tirupur, Coimbatore and Salem, Texvalley, in its new avatar, is dedicating over 4 lakh square feet for B2C business and lifestyle outlets.

Currently, the textile market has 500 odd brands, representing textile and allied industries, and is making a turnover of about Rs 750 crore. However, the new mall will take the presence of differentiated local and global brands to 1500 within the next two years.

As per a research report by AC Nielsen, a global marketing research firm, the turnover of Texvalley may cross Rs. 5,000 crore by 2024. The report points out that adding the "Outlet Mall" to Texvalley, shall further give impetus to the footfalls, thereby making Texvalley the most sought after destination in the entire region.

Talking about Texvalley's transformation, Mr Devarajan C, Vice Chairman, Erode Textile Mall (PVT) ltd (Texvalley), said, "The grand makeover is in alignment with our unwavering vision of promoting the business of our customers and boosting the experience of our visitors. Since inception, we have set several new benchmarks in the textile industry in India - one of them being, our undisputed position as South India's largest textile market. We

keep growing and evolving with the changing needs of our customers. The new Texvalley as South India's only B2B and B2C integrated destination mall is in line with global retail trends. We expect that there will be a symbiotic relationship between B2B and B2C segments thus boosting business, enhancing customer experience and future proofing the asset."

For all your requirement in Specialty Fibres, Tops & Filaments Yarn for Worsted / cotton spinning/ Construction in PVA (Water Soluble) Japan, China Contact: Eve Fabrics Pvt. Ltd. ckmody@evfabrics.com

ITMF IPCC traces production costs in primary textile industry

MUMBAI, JUNE 06—

The International Textile Mills Federation (ITMF) has released its 2021 edition of the International Production Cost Comparison (IPCC) which measures the manufacturing costs of different textile products in the primary textile industry broken down into various cost elements at each stage of the textile value chain.

The new edition adds Central America and Mexico to the historical cost analysis in Bangladesh, Brazil, China, Egypt, India, Indonesia, Italy, Korea Rep., Pakistan, Turkey, USA, and Vietnam. Cost factors, manufacturing costs and total production costs are available for different textile products in the segments of spinning, draw texturing, weaving, knitting, and

finishing.

For example, the publication reveals that producing one meter of woven fabric from cotton 1-1/8" in a continuous open width process (COW) cost 1.36 USD/m on average in 2021. It ranges between 1.11 USD/m in India and 1.91 USD/m in Italy.

Spinning the yarn needed to produce this meter of a finished woven fabric costs 19% of the fabrics' total production cost on average worldwide (range between 15% in Korea, Rep. and 22% in Central America). Weaving this yarn adds an extra 19 percentage points (pp) on average to the total production cost of the fabric (range between 14 pp in Egypt and 26 pp in Italy).

Finally, finishing this

meter of woven fabric increases the final production cost by 31 pp (range between 26pp in Egypt and 33pp in the U.S.A., Turkey, and India).

The study further reveals that the average cost of raw materials needed to produce this meter of woven fabric was 31% of the fabric's production cost. It was relatively cheaper in Italy (22%) and most expensive in Egypt (40%).

The publication also shows that Mexico and Central America are comparatively more dependent on energy cost for spinning NE/30 yarn than the other countries in the panel. The cost of power represents 28% and 25% of manufacturing costs in both countries, respectively. In contrast, the U.S.A. and Egypt benefit from relatively low

For all your requirement in Linen/Flax Fibres, Tops and Yarns Cottonised flax fibers for cotton spinning in natural and bleached from Wester Europe origin: Ny Jos Vanneste Belgium Contact: Eve Fabrics Pvt. Ltd. ckmody@evfabrics.com

energy costs (10% and 11% of manufacturing costs, respectively). Dependency on labor costs is very high in Italy and the U.S.A with shares of 40% and 38% of manufacturing costs.

This cost element represents only 2% to 3% of total manufacturing costs in India, Pakistan, Bangladesh, and

Continued on Page 4

Discover intuitive weaving with PicConnect: Gut Feeling

As an experienced weaver, you often "feel" whether a machine is running optimally, or not. The **Energy Monitoring application** within PicConnect backs this up with hard data on the power (and air) consumption of your machines. It gives a better insight into the total energy flow in the weaving room, helping to reduce the overall energy costs.

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RELIANCE

RIL - PSF

0.8 Semi Dull	130-25
1.0 Semi Dull	127-50
1.2 Semi Dull	126-75
1.4 Semi Dull	126-00
2.0 Semi Dull	126-00
1.2 Super HT Brt	132-00
1.2 S HT (OW)	135-75
1.2 Opt. White	131-50
1.2 Super Black	137-25
1.4 Super Black	136-25
2.0 Semi Dull Tow	147-50
2.0 TBL TOW	157-00
2.0 Super Blk Tow	163-50
2.0/2.5 TBL	129-25

RIL - POY

Basic Price per Kg. (Plus GST Extra)

126/34 SD	117-50
122/72 SD	119-50
250/48 SD	108-50
51/14 SD	140-00
160/72 Brt	117-25
235/72 Brt	108-25



Polyester RM
as on 06-06-2022
Px \$ 1246
PTA \$ 1120
MEG \$ 634

PALLAVAA GROUP
LONGLASST (VORTEX) PILLING FREE Yarns in VISCOSE, MICROMODAL, TENCEL, PV, PC & CORE SPUN YARNS
alakan@pallavaagroup.com
Mobile: +91 90470 26711

WELLKNOWN POLYESTER

SEMI DULL PRODUCT	80/72/2 FD ROTO 154
80/108/MICRO 143	CATONIC PRODUCT
80/72/ROTO 138	80/72/CAT ROTO 157
75/72/SD ROTO 138	80/72/2CAT RO 157
75/36 HIM 138	130/DEN HM/GK 157
75/36 NIM 133	160/DEN DISCAT 149
150/108/SIM 124	BLACK PRODUCT
150/48 NIM 122	80/34/BL ROTO 142
150/48/2 ROTO 122	80/72/BL ROTO 146
150/48/ROTO 124	80/72/2 BL ROTO 146
320/72/LIM 120	80/72/2 BL ROTO 146
320/72/ROTO 121	75/36 DDB NIM 139
FULL DULL PRODUCT	150/48/DDB HIM 129
150/48/DDB NIM 127	80/72/FD ROTO 154
300/96/DDB HIM 126	

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RSWM

1/30 PV 65/35	228-00
1/30 PC 48/52 (Combed/Hos)	330-00
1/30 POLY 100%	195-00
1/30 VSICOSE Kharach	248-00
1/30 Combed Cotton 100% (Hos)	418-00
2/30 PV 65/35	250-00
2/40 PV 65/35	279-00
2/30 PV 65/35 Dyed	290-00

Ex Mill Price in Rs./Kg., GST and Freight is additional

Pashupati Polytex

Recycled PSF
Rates (Ex Factory)

Off-white MT	86
Black M.T	90
Hollow H.S	98
Hollow HNS	94
Polypropylene 3D	144
Polypropylene 6D	145

SITARAM SPINNERS

Special items - pc csy and 100% poly csy	20 oe 1300- 255 plus gst (July delivery)
16 pc 48:52 40d carded- 355 plus gst	2/18.5 oe 1400-245 plus gst
20 pc 48:52-40d carded -375 plus gst	2/20 oe 1400- 260 plus gst
For 70d add rs 7 per kg	2/20 oe 1800-330 plus gst
16 pc 52:48 70d combed -400 plus gst	2/10 oe 1300- 205 plus gst (July delivery)
20 pc 52:48 70d combed -415 plus gst	2/40 ccw tfo - 475+gst
20 poly 100% 70d spandex -305 plus gst	16 kw 70d - 400 plus gst
10 oe 1250-200 plus gst	20 kw 70d 415 plus gst -
10 oe 1450-215 plus gst	30 kw 40d 480 plus gst-
14 oe 1400- 245 plus gst	30 cw 40d 510 plus gst-
18.5 oe 1200- 225 plus gst	

ALOK INDUSTRIES

RIL - PTY
Ex-Factory
Basic Prices
(Freight and GST Extra)

75/34 SD HIM	136-50
75/34 SD NIM	134-00
155/48 SD HIM	122-25
155/48 SD NIM	119-25
81/72 FD HIM	152-75
81/72 CD IM	163-75
75/108 SD IM	145-75

RIL - FDY
Carton Ex-Factory
Basic Prices
(Freight and GST Extra)

70/36 SD	127-00
50/24 SD	135-00
50/36 Brt	136-00
75/36 Brt	125-00
150/48 Brt	120-50

TEXTURISED GREY

50/72 SIM	175.00	150/216X2 SIM	121.00
75/36 NIM KNITTING	129.00	150/288 SIM	122.00
85/36 NIM	128.00	150/288X2 SIM	122.00
75/34 SIM	135.00	300/72 NIM	116.00
75/72 SIM	137.00	300/96 HIM	118.00
75/48 HIM	133.00	300/96X2 HIM	119.00
80/72 HIM	135.00	450/96 HIM / SIM	119.00
75/108 SIM - EVEN	135.00	300/96 NIM BLACK DD	122.00
75/108 HIM - EVEN	137.00	300/96 HIM BLACK DD	124.00
75/36 NIM BLACK DD	134.00	220 EASY	170.00
100/36 NIM	126.00	220 EASY BLACK	180.00
100/108 SIM	130.00	150/48 NIM SBR	122.00
100/144 SIM	135.00	150/48 HIM SBR	124.00
150/24 SD	120.00	300/144 SIM SBR	123.00
150/48 NIM	118.00	300/144X2 SIM SBR	124.00
150/48 HIM	122.00	450/192 SIM SBR	125.00
148/48 HIM	122.00	75/72X2 SIM MELANGE	136.00
150/300 TWISTED	136.00	78/72X2 HIM FD	143.00
150/48 NIM BLACK DD	124.00	80/72 HIM FD	146.00
150/48 HIM BLACK DD	127.00	80/72 SIM FD	146.00
150/108 SIM	120.00	80/72X2 SIM FD	147.00
150/108 HIM	122.00	150/144 SIM FD	142.00
150/144 SIM	119.00	MIX YARN JOB LOT	85.00
150/216 SIM	121.00	MIX YARN Black DD JL	96.00

Cotton Yarn Prices : Prices FOB Indian Port / LC at Sight per kg.

Ne 20/1 Carded Hosiery Yarn	USD 4.44	Ne 30/2 Carded Hosiery Yarn	USD 4.95
Ne 20/1 Combed Hosiery Yarn	USD 4.89	Ne 32/2 Combed Knitting Yarn	USD 5.54
Ne 21/1 Carded Weaving Yarn	USD 4.44	Ne 32/2 Carded Hosiery Yarn	USD 5.02
Ne 26/1 Combed Hosiery Yarn	USD 4.98	Ne 40/2 Combed Hosiery Yarn	USD 5.99
Ne 30/1 Carded Hosiery Yarn	USD 4.76	Ne 30/1 Combed Com Wvg Yarn	USD 5.21
Ne 30/1 Combed Hosiery Yarn	USD 5.08	Ne 40/1 Combed Comt Wvg Yarn	USD 5.73
Ne 32/1 Carded Weaving Yarn	USD 4.76	Ne 50/1 Combed Comp Wvg Yarn	USD 6.12
Ne 34/1 Combed Hosiery Yarn	USD 5.28	Ne 16/1 Open End Yarn	USD 3.60
Ne 40/1 Combed Hosiery Yarn	USD 5.47	Ne 21/1 Open End Yarn	USD 3.73
Ne 40/1 Carded Weaving Yarn	USD 5.08	Ne 24/1 Open End Yarn	USD 4.05

KINGDOM | TEXVENTURES

(Rs. Per KG / Freight and GST - extra)

23s NE / 39NM SB	- Rs. 1,650
30s NE / 50NM SB	- Rs. 2,300

COTTON HEMP (45/55) Yarns

7S count	- Rs. 735 + GST
11S count	- Rs. 765 + GST
16S count	- Rs. 825 + GST
21S count	- Rs. 850 + GST
30S count	- Rs. 1,150 + GST

SB stands for Semi-bleach

COTTON CORPORATION OF INDIA

COTTON PRICE LIST - 2021-22 STOCK

Branch	Variety	Parameters		Price Rs. per Candy
		Staple Length	Micronaire	
AURANGABAD	LRA MOD	27	3.8-4.8	96800
	Y-1	22	4.5-7.0	92500
WARANGAL	B SPL. MOD	29	3.5-4.3	-----
	MECH MOD	28	3.5-4.7	-----
MAHABUBNAGAR	B SPL. MOD	29	3.5-4.3	-----

FLOOR PRICE FOR E-AUCTION - AS IS WHERE IS BASIS

Branch	Variety	Crop Year	Floor Price
			(Rs. per candy)
Indore	Sample Bales	2019-20	-----
Aurangabad	Sweepage Bales	2019-20	-----
Rajkot	Sample Bales	2019-20	-----
Warangal	Sample Bales	2020-21	-----
	Sweepage Bales	2020-21	-----
Guntur	Sweepage Bales	2020-21	-----
Mahabubnagar	Sample Bales	2020-21	-----
	Sweepage Bales	2020-21	-----
Hubli	Sample Bales	2020-21	-----
	Sweepage Bales	2020-21	-----
Bhatinda	Water Affected	2020-21	-----
	Sample bales	2020-21	-----
Sirsa	Sample Bales of Fire Affected	2019-20	-----

PALLAVAA GROUP

(Exmill Price/Kg)

Counts	100% Viscose 12%		100% Lenzing EcoVero 12%		100% Livaeco 12%	100% Cotton Viscose 52/48 (5%)		100% Lenzing MicroModal 12%		Cotton/Modal 5%		100% Supima/MicroModal 5%	100% Bamboo 12%	Poly Vis LLT 12%	Cot/Poly LLT 5%	Tencel (12%)	Tencel LF/Cot 5%	100% Birla MM 12%	100 Poly 12%	PV LTT 12%
	RING	LLT	RING	LLT		RING	LLT	RING	LLT	52/48	60/40									
20/1-	230	225	265	265	255	350	390	390	405	415	320	205	345	330	400	410	355	180	205	
24/1-	235	230	270	270	260	355	395	395	410	420	325	210	350	335	405	415	360	185	210	
30/1-	240	235	275	275	265	360	400	400	415	425	685	330	215	355	340	410	425	365	190	215
34/1-	250	245	285	285	275	370	415	410	425	435	700	340	225	365	350	420	435	375	200	225
40/1-	270	205	305	305	295	390	430	430	445	455	725	360	245	385	370	440	455	395	220	245

DYED

Counts	VISCOSE BLACK LLT** (12%)		ECOVERO BLACK LLT ** (12%)		Counts	VISCOSE MELANGE** (12%)	
	Light	Medium	Light	Medium		Dark	
20/1-	265	272	295	295	20/1-	265	272
24/1-	270	277	300	300	24/1-	270	277
30/1-	285	292	315	315	30/1-	285	292
34/1-	300	307	330	330	34/1-	300	307
40/1-	330	337	360	360	40/1-	330	337

*LLT--Longlasst(MVS)

KEN ENTERPRISES**Ichalkaranji** (prices excluding GST)

Quality	Weave	Composition	Ex-Mill Rate/Meter
100s x 100s / 227 x 150 - 63"	4/1 Satin	100% Cotton	188.25
100s x 100s / 92 x 88 - 63"	1/1 Plain	100% Cotton	89.25
80s x 80s / 170 x 120 - 63"	1/1 Plain	100% Cotton	136.50
80s x 80s / 92 x 88 - 63"	1/1 Plain	100% Cotton	81.75
70s x 90s / 92 x 104 - 63"	1/1 Plain	100% Cotton	92.00
60s x 60s / 92 x 88 - 63"	1/1 Plain	100% Cotton	75.75
60s x 60s / 92 x 88 - 67"	1/1 Plain	100% Micromodal	91.50
50s x 50s / 132 x 72 - 63"	1/1 Plain	100% Organic Cotton	122.50
40s x 40s / 124 x 72 - 63"	Dobby	100% Viscose	80.00
20s x 10s / 100 x 48 - 63"	Oxford	100% Cotton	121-75

KENNIGTON INDUSTRIES**Price per Kg. - Ex- Bhiwandi**

118/2 Poly Virgin	164+GST
20/1 Poly Virgin	164+GST
24/1 Poly Virgin	168+GST
30/1 Poly Virgin Indonesia/China	177+GST
30/1 Poly Virgin Indonesia	180+GST, Ex-Ludhiana
40/1 Poly Virgin Indonesia(Waterjet, Knitting)	196+GST
40/1 Poly Virgin China (Knitting)	190+GST
30/1 Poly MJS /Airjet	180+GST
20/2 Poly Vertex	168+GST
38/1 Poly Recycle	168+GST
50/1 Poly Recycle	179+GST
30/1 PV 65/35 (China)	208+GST
40/1 PV 65/35 (China)	248+GST
40/1 poly Magic slub (45 kg)	208+GST
21/1 Viscose Slub	210+GST
30/1 Viscose Vortex	232+GST
30/1 Viscose Imported (Full weight)	236+GST
40/1 Viscose	260+GST
30/1 Viscose Slub	248+GST
40/1 PV Magic Slub	225+GST

All above rates are subject to reconfirmation.

DIAMOND TEXTILE**AHMEDABAD****100% Cotton Yarns**

Quality	Price per Kg*
30/1 Karded Weaving	320-00
40/1 Karded Weaving	350-00
30/2 Karded Weaving (18 TPI)	350-00
40/2 Karded Weaving (21 TPI)	390-00

100% Cotton Grey Fabrics

Quality	Price per Meter*
40 Combed*40 Combed- 132*72 - 63" - 1/1	99-00
40 Combed *40 Combed - 124*70 - 63" - 1/1	99-00
40 Combed *40 Combed - 120*64 - 63" - 2/1	96-00
40 Combed *40 Combed - 124*62 - 63" - 1/1	96-00
40 Combed *40 Combed - 120-64 - 63" - 1/1	88-00
40 Combed *40 Combed - 112-70 - 63" - 1/1	91-00

Company also Supplies BCI/Organic Certified Fabrics & Yarns

* All rates are Ex-mill Basis

**GREY CLOTH
PEE VEE TEXTILES LTD.****100% COTTON GREIGE FABRIC
(ALL COMBED COMPACT YARN)**

Quality	Weave	Ex Rate	BCI Rate
30 Compact x 30 Compact / 124 x 64 - 63"	2/1	118.00	131.00
40 Compact x 40 Compact / 120 x 96 - 63"	1/1	121.00	127.00
50 Compact x 50 Compact / 132 x 80 - 63"	1/1	106.00	109.00

STRETCH GREIGE FABRIC

Quality	Weave	Reeed Ex Rate	Ex Rate
30 Comp x 20 K Spandex (70d) / 160 x 90 GOL	Dobby 73"	234.00	
40 Comp x 30 Cw + 30 Cw Spandex (40d) / 160 x 80 GOL	Dobby 73"	171.00	
40 Comp x 30 Cw Spandex (40d) / 88 x 72 GOL	1/1 74"	127.00	

JACQUARD DESIGN GREIGE FABRIC

Quality	Weave	Reeed Ex Rate	Ex Rate
50 Comp x 50 Comp / 144 x 94 (On Loom)	Jacquard	65"	160.00
With Name Writing Jacquard Selvedge			
60 Comp x 60 Comp / 110 x 88	Jacquard	67"	132.00
With Name Writing Jacquard Selvedge			

CUT-CORDUROY GREIGE FABRIC

200E x 20 K Sp (70D)+20Visc / 68 x 104 (1:2)	Corduroy 78"	173.00
40 Comp x 30 Comp / 84 x 130	Corduroy 66"	152.00

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Summer Fashion Trends - Seasonal Sales Drivers

Two seemingly dichotomous trends are taking place this season: the "coastal grandmother" and "feral girl summer." Sure, they may both sound odd as far as trends go. But this is the age of TikTok and an incessant pandemic, so here we are. And any brand or retailer that dismisses these as made up phrases risks leaving money on the table seeing as these trends come replete with style choices.

For anyone who's been busy living their lives trying to avoid Covid and has missed the details on these movements, here's the skinny. The coastal grandmother is about heirloom tomatoes and going to bed early. She appreciates the finer things in life and is all about being effortlessly stylish. Interestingly, she can be any age. After all, the phrase was coined by a 26-year-old TikTok user. The look includes cozy cardigans, button-front shirts, and breezy, wide-leg pants.

Meanwhile, the feral girl is "the wild child that lives inside all of us." Feral girls are a sort of backlash to the "that girl" and "hot girl summer" trends, where women leaned into waking at 5 a.m., exercising and girl bossing. Feral girls are about living in soft pants and crop tops, partying when and how they want, and sleeping in. Of note: both trends put an emphasis on comfortable clothes and fabrics.

Of course, these aren't the only two fashion trends happening this summer. But as Grey State apparel's Saima Chowdhury, founder and CEO of the sustainable brand, says, the pandemic showed consumers the value of clothing that has a relaxed ease about them.

"As we go back to the world, we want to look good but do not want to give up the comfort," Chowdhury says in an interview with the Lifestyle Monitor. "The coastal grandma aesthetic is the perfect combination of style and comfort, so it makes sense that it is big trend for the summer. Comfort and ease in clothing has become a priority rather than a luxury for women."

Aisha Rawji, founder and CEO of the LA-based Kynah and Kiska Studios retail and apparel brands, says that with summer here, it's important for consumers to make smart fabric choices that they can rely on as the temperature rises.

"Cotton works so well for summer clothes naturally because it's so breathable," Rawji says in an interview with the Lifestyle Monitor. "Unlike with nylon or polyester, air can pass through cotton with ease, which will make you cooler and more comfortable in hot and humid climates."

Compared to manmade fiber clothing, more than 7 in 10 consumers say cotton apparel is their favorite to wear (85 percent), most comfortable (84 percent), softest (84 percent), most sustainable (76 percent), and highest quality (71 percent), according to the 2021 and 2022 Cotton Incorporated Lifestyle Monitor Survey.

The benefits of offering cotton in the summer months are clear, especially since the majority of consumers describe it as

breathable (80 percent), keeps you cool (66 percent), and hypoallergenic (63 percent), according to the Monitor research.

"Cotton pieces will never go out of style because people love to feel fresh air on their skin, especially with the sun shining down," Rawji says in an interview with the Monitor. "With current trends like midi dresses, coastal looks and flowy shirts, cotton is the best option to stay breezy. Cotton also keeps the sun and moisture off your skin and is the best fabric to travel in. Cotton is also sustainable, both for consumers and the planet, which is something we pride ourselves on here at Kiska."

Notably, most apparel customers are also willing to pay a slightly higher price to keep cotton from being substituted in their clothing, especially in their intimates (63 percent), T-shirts (60 percent), casual clothes (56 percent), denim jeans (54 percent), children's wear (51 percent), and activewear (51 percent), according to the Monitor research.

Consumers who are willing to pay more to keep their apparel cotton-rich say it's because cotton is more comfortable (49 percent), lasts longer (35 percent), and it's more natural/environmentally friendly (14 percent), according to the Monitor research.

Grey State Apparel's offering, the majority of which is cotton rich, includes tops, bottoms, sweaters, sweatshirts, and dresses. Chowdhury says she founded the brand with the goal of making women's lives easier, by making "what to wear" an easier question to answer. The brand also specifically uses U.S.-grown cotton, because "we believe that truly great fashion starts with truly great materials."

"The rising demand for versatile wardrobe staples that are gentle on the skin hasn't erased the consumer's desire for those same pieces to be just as gentle on the environment," Chowdhury says in an interview with the Monitor. "Shoppers want pieces that are comfortable, but they also want to know that their purchases support best practices for sustainable manufacturing. U.S. grown cotton is an ideal choice for garments that meet the consumer's need for fabrics that are dependable, simple to care for and ethically sourced. Not only is USA cotton of superior quality and durability, but it's made with industry leading standards of sustainability."

Cotton can be found in many of the other summer style trends, which include matching sets, corsets (including denim), crochet pieces, and cutouts on everything from tops to bottoms to dresses. Chowdhury adds that Grey State is seeing a "horticool" trend, which is focused on raw natural fabrics.

"We are focusing on natural mineral dyes for cotton and undyed fabrics, to get closer to nature and reduce our carbon footprint," Chowdhury says in an interview with the Monitor. "We're always looking for new ways to make our garments more sustainable so you can feel great about putting them on again and again."

Rupee gains 2 paise against US dollar ZDHC Foundation & Microfibre Consortium announce collaboration to address microfibres within wastewater

MUMBAI, JUNE 06—

The rupee inched up 2 paise to close at 77.64 (provisional) against the US dollar on Monday, tracking a weak American currency in the overseas market.

However, surging crude prices, unabated foreign capital outflows and subdued domestic equities capped the appreciation bias in the rupee, forex dealers said.

At the interbank forex market, the local unit opened slightly strong at 77.65 against the greenback and witnessed an intra-day high of 77.55 and a low of 77.67. It finally settled at 77.64, a rise of 2 paise over its previous close.

In the previous session, the rupee had settled at 77.66 against the greenback.

On the domestic equity market front, the BSE Sensex ended 93.91 points or 0.17 per cent lower at 55,675.32, while the broader NSE Nifty slipped 14.75 points or 0.09 per cent to 16,569.55.

The dollar index, which measures the greenback's strength against a basket of six currencies, fell 0.20 per cent to 101.93.

Brent crude futures, the global oil benchmark, rose 0.60 per cent to USD 120.44 per barrel.

MUMBAI, JUNE 06—

The ZDHC Foundation (ZDHC) and The Microfibre Consortium (TMC) have unveiled details of the next stage of a major initiative to address the issue of microfibres in textile manufacturing wastewater.

Following the release of 'Control of Microfibres in Wastewater' manufacturing guidelines by TMC, the two organisations will now collaborate closely during a new phase of the project, combining the expertise of ZDHC in sustainable chemical management and the science led fibre fragmentation (previously referred to as microfibre release) knowledge of TMC.

In the words of Frank Michel, Executive Director of the ZDHC Foundation; "The collaboration between TMC and ZDHC is a great example that two organisations can come together by building a competence centre around fibre shedding. This will leverage each other's expertise and infrastructure."

Designed to help companies and supply chains better control microfibres in wastewater during textile manufacturing which includes apparel and footwear products, the preliminary guidelines in the document identify an approach

that can be taken throughout the industry, to best support change within manufacturing.

Building on the first phase of this work which looked to identify and landscape utilisation of existing technologies across the industry, this upcoming phase will focus on the measurement and baselining so that progress can be managed effectively and transparently. To support this, a dedicated task team from ZDHC and TMC will focus on three key areas:

* Defining a test methodology—the identification and alignment of a globally available test method to measure fibre loss within waste water at a manufacturing level;

* Determining a baseline - establish this for microfibre loss from manufacturing facilities;

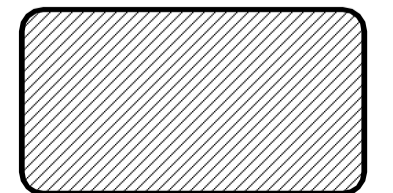
* Aligning to a harmonised data infrastructure—working to identify a reporting structure that captures the measurement and control of microfibres from manufacturing facilities.

The work will be managed as three key interconnected workstreams that draw from the strengths of the two organisations, and which leverage the unique knowledge building that is achievable as a result. ZDHC and TMC are also encouraging businesses and

other stakeholders from the textile industry to both adopt the manufacturing guidelines captured in 'Control of Microfibres in Wastewater', and also contribute to the next phase of the project, adding to the collective knowledge base that is being drawn on to tackle the issue.

Sophie Mather, Executive Director of TMC, adds: "We are looking here to maximise change, without the need for huge investment or complicated modifications within textile production. This new collaborative phase with ZDHC and our combined networks, offers up unique value in the strength between the two organisations, whilst leveraging from existing approaches to work at the manufacturing level.

There is an urgency for us to be able to measure consistently from facility to facility, so that we can manage loss and ultimately impact. I offer up a call to action for industry at all levels, synthetic and natural fibres, high fashion to outdoor, to align and encourage manufacturing facilities to support this work."



North moves up

By Cotton Man

MUMBAI, JUNE 06—

The cotton prices in the northern region continued to firm up while a firm trend prevailed at central and southern markets.

Quality	Rate	Arrival in Bales	State Wise
NORTH ZONE (RATES IN MAUND)			
Punjab			
J-34 SG	10200-10350		
J-34 RG	10250-10400	NIL	
Haryan			
J-34 SG	9200-10150		
J-34 RG	9250-10200	250	
Rajasthan			
J-34 SG	10400-10450		
J-34 RG	10550-10500	100	
Lower Rajasthan in bales			
H-4 27-28 mm	96000-97000		
H-4 28.5 mm	95500-96500	NIL	
CENTRAL ZONE (RATES IN BALES)			
Gujarat			
V-797 (Kalayan) 22 mm	56500-57500		
S6 29 mm (RD 74)	98500-99000		
S-6 29.0 mm (RD 75)	99500-100000	4000	
Maharashtra			
MECH 1 - Khandesh 29 mm	97000-98000		
MECH 1-K'esh 29-30 mm	98000-99000		
Bunny/Brahma-Vidarbha 29-30mm	99000-100000		
MCU-5 (Sillod) 31 mm	104000-105000	6000	
Madhya Pradesh			
MECH-1 29 mm	97000-98000		
MECH-1 29 mm-RD 75	99000-100000		
MECH-1 30 mm-RD 75+	104000-105000		
DCH-32 33-35 mm	110000-115000	NIL	
SOUTH ZONE (RATES IN BALES)			
Andhra Pradesh			
Bunny/Brahma (Adilabad) 29-30 mm	99000-104000		
MECH - 1 (Warangal) 29-30 mm	99000-105000		
MCU-5 (Guntur) 29 to 31 mm	99000-104000	400	
Karnataka			
Bunny / BT 30-31 mm	100000-102000		
MCU-5 30 mm	104000-105000		
DCH-32 33-35 mm	110000-115000	NIL	
ORISSA0			
MCU-5 30 mm	100000-102000		
MCU-5 31 mm	105000-106000	NIL	
Total Arrivals			10,750

Indian Cotton Federation

(Per Candy 2021-22 Crop)

V-797 (Guj)	57500	MCU-5 (AP)	107000
J-34 (RG) (Punj)	96253	DCH-32 (Karna)	115000
MECH-1/H-4 (MP)	98000	MECH -1 (Maha)	99000
Sankar-6 (Guj)	98000		#

COTTON ASSOCIATION OF INDIA

State	Staple	Mic	Per Candy
P/H/R- ICS-101	Below 22mm	5.0 – 7.0	70400
P/H/R-ICS-201 (SG)	Below 22mm	5.0 – 7.0	71100
GUJ-ICS-102	22mm	4.0 – 6.0	57500
KAR-ICS-103	23mm	4.0 – 5.5	65000
M/M(P)-ICS-104 -	24mm	4.0 – 5.5	73000
P/H/R(U)-ICS-202 (SG)	27mm	3.5 – 4.9	90000
M/M(P)/SA/TL-ICS-105	26mm	3.0 – 3.4	73500
P / H / R(U)-ICS-105	27mm	3.5 – 4.9	92100
M/M(P) /SA/TL/G- ICS-105	27mm	3.0 – 3.4	76000
M/M(P)/SA/TL-ICS-105	27mm	3.5 – 4.9	85000
P/ H/R(U)-ICS-105	28mm	3.5 – 4.9	93500
M/M(P)-ICS-105	28mm	3.5 – 4.9	95000
SA/TL-ICS-105	28mm	3.8 – 4.2	95200
GUJ-ICS-105	28mm	3.8 – 4.2	94000
R(L)-ICS-105	29mm	3.7 – 4.9	96500
M/M(P)-ICS-105	29mm	3.8 – 4.2	99500
SA/TL/K-ICS-105	29mm	3.8 – 4.2	99700
GUJ-ICS-105	29mm	3.8 – 4.2	97500
M/M(P)-ICS-105	30mm	3.8 – 4.2	105000
SA/TL/K/O-ICS-105	30mm	3.8 – 4.2	105500
M/M(P)-ICS-105	31mm	3.8 – 4.2	108500
SA/TL/K/TN/O-ICS-105	31mm	3.8 – 4.26	109000
SA/TL/K/TN/O-ICS-106	32mm	3.5 – 4.9	-----
M/M(P)-ICS-107	34mm	3.0 - 3.8	108500
K/TN-ICS-107	34mm	3.0 - 3.8	112500

U.S. Futures Daily Cotton Market

03 June 2022

Contract	Open*	High	Low	Close *	Settle	Change
JJul '22	139.14	140.70	136.06	138.94	138.18	-0.93
Oct '22	126.00	128.25	126.00	127.23	126.66	-2.09
Dec '22	120.10	120.38	116.92	118.14	117.90	-2.20
Mar '23	115.27	115.53	112.60	113.50	113.45	-2.32
May '23	111.47	111.90	109.56	110.19	110.30	-2.25

* Open and Close prices reflect the first and last trade in the market and do not correlate to any opening or closing period

Cotlook 'A' Index : 157.45

Oerlikon to present sustainable infrastructure solutions, road safety and health protection at Techtextil FRA

MUMBAI, JUNE 06—

At this year's Techtextil, Oerlikon Polymer Processing Solutions will be presenting the trade audience with new applications, special processes and sustainable solutions focusing on the production of industrial textiles. Among other things, the company will be showcasing new technology for charging nonwovens that sets new standards with regards to quality and efficiency. Between June 21 and 24, the discussions in Hall 12.0, Stand C60 will be concentrating on airbags, seat belts, tire cord, geotextiles, filter nonwovens and their diverse applications.

Oerlikon Polymer Processing Solutions presents its technologies at the Techtextil 2022

MORE POLYESTER FOR AIRBAGS

Airbags have become an integral part of our everyday automotive lives. The yarns used in them are made predominantly from polyamide. As a result of increasingly diverse airbag applications and also the increasing size of the systems used, polyester is today used as well, depending on the application requirements and cost-benefit considerations. Against this background, the Oerlikon Barmag technologies make an invaluable contribution. In addition to high productivity and low energy consumption, they particularly excel in terms of their stable production processes. Furthermore, they comply with every high quality standard for airbags, which – as in the case of virtually all other textile products used in vehicle construction – must provide the highest level of safety for vehicle occupants. And all this without any loss of function in any climate and anywhere in the world for the lifetime of the vehicle.

BUCKLE UP!

Seat belts play a decisive role in protecting vehicle occupants. They have to withstand tensile forces in excess of three tons and simultaneously stretch in a controlled manner in emergencies in order to reduce the load in the event of impact. A seat belt comprises approximately 300 filament yarns, whose individual, high-tenacity yarn threads are spun from around 100 individual filaments.

"With our unique, patented Single Filament Layer Technology, we offer a sophisticated and simultaneously gentle high-tenacity (HT) yarn process for manufacturing these lifesavers and other applications made from industrial yarn", explains Dr. Roy Dolmans, Technology Manager IDY and R&D Filament Processing.

INVISIBLE, BUT ESSENTIAL – ROAD REINFORCEMENT USING GEOTEXTILES

But it not just inside vehicles, but also under them, that industrial yarns reveal their strengths. Low stretch, ultra-high tenacity, high rigidity – industrial yarns offer outstanding properties for the demanding tasks carried out by geotextiles; for instance, as geogrids in the base course system under asphalt. Normally, geotextiles have extremely high yarn titers of up to 24,000 denier. Oerlikon Barmag system concepts simultaneously manufacture three filament yarns of 6,000 denier each. Due to the high spinning titers, fewer yarns can be plied together to the required geo-yarn titer in a more cost- and energy-efficient manner.

HYCUTE – TECHNOLOGICAL



The hycuTEC process easily achieves filtration efficiencies in excess of 99.99% in the case of typical filter media

QUANTUM LEAP FOR FILTER MEDIA

In the case of its hycuTEC hydro-charging solution, Oerlikon Neumag offers a new technology for charging nonwovens that increases filter efficiency to more than 99.99%. For meltblown producers, this means material savings of 30% with significantly superior filter performance.

For end users, the consequence is noticeably improved comfort resulting from significantly reduced breathing resistance. With its considerably lower water and energy consumption, this new development is also a future-proof, sustainable technology.

NEW HIGH-TECH STAPLE FIBER TECHNOLOGY CENTER

Extending to around 2,100 m², Oerlikon Neumag in Neumünster is home to one of the world's largest staple fiber technology centers. As of now, these state-of-the-art staple fiber technologies are also available for customer-specific trials.

The focus during the planning and the design of the Technology Center was on optimizing components and processes. Here, special attention was paid to ensuring the process and production parameters in the Technology Center system could be simply and reliably transferred to production systems.

"We are not only able to run all standard products available on the market at our Technology Center, it also offers us the perfect prerequisites for the development of new processes and products", explains Tilman Reutter, Technology Manager - Head of Staple Fiber Process. Here, the fiber tape processing line is modular in design. All components can be combined with each other as required. And comprehensive set-up options supply detailed findings for the respective process for various fiber products.

The Technology Center is also equipped with two spinning positions for mono- and bi-component processes. The same round spin packs are used for both processes, characterized by excellent fiber quality and properties and meanwhile very successfully deployed in all Oerlikon Neumag production systems. Furthermore, the spinning plant is complemented by automation solutions such as spin pack scraper robots, for example. "In future, we will be able to focus more strongly on the special requirements of our customers in the development of our product lines", comments Tilman Reutter.

ITMF report Need to make Indian banks, currency important part of int'l trade, supply chain: PM Modi

Continued from Page 1 Col 6

Egypt. Spinners of NE/30 yarn in Egypt, Central America and Pakistan further face high capital cost (over 40% of their manufacturing costs). The cost of capital is much lower in Italy and Korea, Rep., where it reached 21% in 2021.

RBI's MPC starts 3-day deliberations amid rate hike speculation

MUMBAI, JUNE 06-(PTI)

The RBI's rate-setting panel MPC on Monday began its three-day deliberation amid expectations of another round of hike in benchmark interest rates to contain inflation that continues to remain above the central bank's upper tolerance level.

RBI Governor Shaktikanta Das will announce the decision of the Monetary Policy Committee after deliberations on Wednesday. Das has already indicated that there may another hike in the repo rate, though he refrained from quantifying it.

There are speculations that the central bank may go for at least 35 basis points (bps) hike over and above the 40 bps hike effected last month after an off-cycle MPC meeting.

NEW DELHI, JUNE 06-(PTI)

Prime Minister Narendra Modi on Monday stressed the need to make India's banks and currency an important part of the international trade and supply chain.

He also exhorted financial institutions to continuously encourage good financial and corporate governance practices.

Inaugurating the iconic week celebrations by the ministries of Finance and Corporate Affairs as part of the Azadi Ka Amrit Mahotsav, Modi said India has developed various financial inclusion platforms and there is a need to create awareness about them for their optimum utilisation.

There should be an effort to extend these financial inclusion solutions globally, he said.

In his address, the Prime Minister said: "It is necessary to focus on how to make our domestic banks, currency an important part of international supply chain and trade".

"We have shown in the last 8 years that if India collectively decides to do something, then India becomes a new hope for the world. Today, the world is looking at us not just as a big

consumer market but looking at us with hope and confidence as a capable, game-changing, creative, innovative ecosystem," Modi said.

The Prime Minister also launched the 'Jan Samarth portal', a credit-linked portal of 13 government schemes, to ensure ease in credit availability to youth, entrepreneurs and farmers, and a special series of coins that are also 'visually impaired friendly'.

The coins of Re 1, Rs 2, 5, 10 and 20 denominations will have the Azadi Ka Amrit Mahotsav (AKAM) design and will be part of the circulation.

"These new series of coins will remind people of the goal of Amrit Kal and motivate people to work towards the development of the country," Modi said while addressing the iconic week celebration.

The Jan Samarth portal will be an 'end-to-end delivery platform', and more people will come forward to avail of loans because of ease of compliance, he said.

Speaking during the event, Finance Minister Nirmala Sitharaman said each of the 13 government schemes will be

displayed on the Jan Samarth portal. "This portal is going to make it easy so that citizens do not have to ask the same questions every time to avail themselves a government programme," she said.

Modi said the country has borne the brunt of government-centric governance in the past, but now, India is moving ahead with the approach of people-centric governance.

He said earlier it was the responsibility of the people to go to the government to avail benefits of the schemes. Now, the emphasis is on taking governance to people and freeing them from the rigamarole of doing rounds of different ministries and websites.

"Launch of National Portal for Credit Linked Government schemes - Jan Samarth Portal is a major step in this direction. This portal will improve the lives of students, farmers, businessmen, and MSME entrepreneurs, and will help them in realising their dreams," Modi added.

The Prime Minister emphasised that the youth have been kept at the heart of the reforms the country has undertaken in the last eight years.