

# Busana Apparel Group (Indonesia) joins ITMF as Corporate Member

apparel | News & Insights

Published: October 3, 2024

Author: TEXTILE VALUE CHAIN

Founded in 1975, Busana Apparel Group is a well-known industry leader committed to providing excellent apparel options in several nations and bringing cutting-edge innovation to all facets of fashion. Their extensive product line features well-constructed woven dress and sport shirts, women's tops and skirts, bottoms, jeans, outerwear, and enhanced knits.

With 24 production facilities, a significant presence in Ethiopia and Indonesia, and alliances with Bangladesh, Jordan, India, Nicaragua, and Honduras, Busana's fashion journey is further enhanced by partnerships in the areas of washing, embroidery, and printing. Employing more than 33,500 people, Busana's production capacity of 70 million units yearly is a monument to excellence, making them a strong force in the global market.

**Mr. Christian Schindler, Director General of ITMF**, stated that "We are delighted to have Busana Apparel join ITMF as a corporate member. High-quality clothing products are produced by Busana Apparel, which supplies brands and merchants globally. As a manufacturer of clothing, it needs to obtain high-quality textiles from reputable and aggressive vendors. ITMF provides its members with a unique global network of machinery and instrument makers in addition to global producers of fibers, yarns, textiles, and other materials. Companies throughout the whole textile value chain will benefit from getting together at ITMF to meet and talk about topics pertaining to the whole value chain. Although Busana Apparel may contribute a great deal of experience, it can also gain from the best practices and experiences of other members.

**Mr. Maniwanen Marimoetoe, Chairman of the Busana Apparel Group**, pointed out that "The Busana Apparel will now have access to a lot of useful reports, statistics, and surveys thanks to their membership in the ITMF. Joining this platform is already worthwhile in and of itself. The fact that so many other significant businesses from all along the value chain are members of ITMF is another crucial factor. As a result, Busana Apparel will be able to communicate with global colleagues more effectively. Being well-connected within the industry and having easy access to global industry colleagues and information are crucial in today's interconnected environment.