

Indonesia's Busana Apparel joins ITMF, expanding global textile collaboration

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Busana Apparel Group, established in 1975, is a global leader in the fashion industry, offering a diverse product line that includes woven dress shirts, women's tops, bottoms, denim, outerwear, and knits. The company operates 24 manufacturing facilities across Indonesia and Ethiopia, employing over 33,500 workers and producing 70 million units annually. Busana's production capacity and innovation make it a key player in global fashion.

In a recent development, Busana Apparel joined the International Textile Manufacturers Federation (ITMF) as a corporate member. Christian Schindler, Director General of ITMF, welcomed Busana, highlighting the mutual benefits of this collaboration. ITMF connects producers of fibers, yarns, fabrics, and machinery, fostering an exchange of expertise across the entire textile value chain.

Chairman Maniwanen Marimoetoe of Busana Apparel expressed that membership in ITMF grants access to valuable industry reports, statistics, and surveys. Additionally, it enhances connections with key companies worldwide, supporting Busana's goal of staying competitive and informed in the global market.

By joining ITMF, Busana Apparel is set to strengthen its global presence and enhance its position within the textile industry.