

ITMF welcomes Reju to strengthen textile circularity

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Reju, a materials regeneration company specializing in polyester textile and PET waste recycling, has joined the International Textile Manufacturers Federation (ITMF) as a corporate member. A subsidiary of Technip Energies, Reju focuses on innovative solutions to establish a circular ecosystem for textile recycling, aiming to reduce plastic waste in the industry.

Christian Schindler, Director General of ITMF, welcomed Reju's membership, emphasizing its role in strengthening the federation's position as a platform for the entire textile value chain. He highlighted the growing pressure from legislators, brands, and consumers for the industry to embrace circularity.

"Including companies like Reju, which are at the forefront of recycling and circularity solutions, is crucial. The industry must collaborate to scale and accelerate recycling efforts," he said. Schindler noted that ITMF provides a global network spanning all segments, from fiber production to garment and home textile manufacturing.

Patrik Frisk, CEO of Reju, expressed enthusiasm about joining ITMF, stating, "We look forward to working together to develop solutions with and for the textile industry."

As the demand for sustainable practices intensifies, Reju's entry into ITMF aligns with industry-wide efforts to drive large-scale recycling innovations and circular solutions. The partnership is expected to foster collaboration across the global textile supply chain to advance sustainability goals.