HeiQ AeoniQ™ CO



The Circular **High Strength** Cellulosic **Filament Yarn** replacing Polyester & Nylon

Carlo Centonze, Co-founder HeiQ Plc.

ITMF Annual Conference, Samarkand September 2024





## Two years later we started to WALK the TALK! HeiQ AeoniQ™ - Sneaker Launch Hugo Boss July 2024







# Did you know?

Clothing is a major source of plastic microfiber in the ocean and responsible for 35% of it! [6,7]

• By 2050, there will be more plastic in the ocean than fish

### More than 70% of textiles are made by Polyester & Nylon

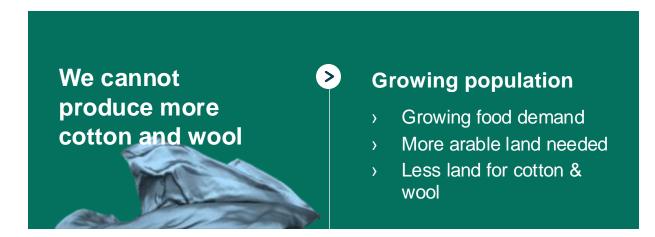


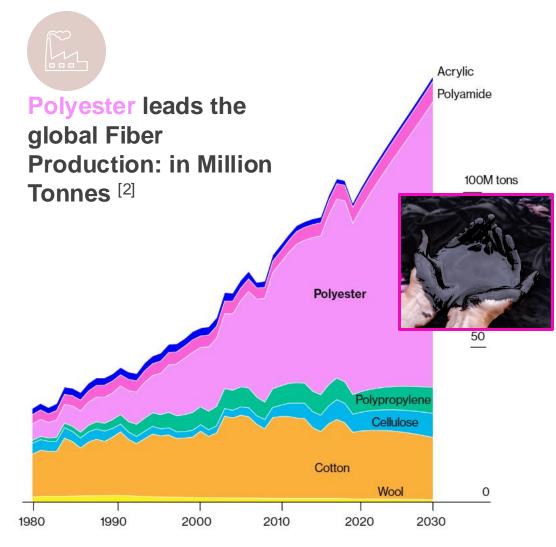


The Textile Industry is worth US\$ 1.7 trillion per year. Its growth can currently only be served by Polyester with 80`000`000 tons per year!



Polyester takes up to 1,000 years to fully degrade [5]





**HeiQ** AeoniQ™ CO



Is it past 12?





HeiQ`s solution: The first nature-based fiber with the performance of a synthetic fiber...



A novel man-made cellulosic fiber suitable for <u>filament</u> and staple...



...based on a benign HeiQ solvent system...



...produced from sustainable cellulose feedstock...



...standing out for its high tenacity, elongation and non-fibrillation...



...enabling its use across a broad range of end market applications





### HeiQ AeoniQ<sup>™</sup>, Performance USP 1, No fibrillation!

#### HeiQ AeoniQ<sup>™</sup> Greige Fabric

- Heat Set 190°C/60s
- Scoured pH=9.5
- Reactive Dyed 85°C/40min



#### Lyocell Cellulosic Filament Greige Fabric

- Heat Set 190°C/60s
- Scoured pH=9.5
- Reactive Dyed 85°C/40min

NO Fibrillation YES











### ... replacing wood pulp with sustainable feedstock...







- Partnership with leading global feedstock providers secured
- Closed loop recycling with textile waste validated
- · Yarn production validated





- Partnership with leading global feedstock providers established
- Cellulose extraction process validated
- Preparing fiber and yarn spinning validation for different feedstock sources



### Food-Waste Bacterial Cellulose

- Pilot Plant in Switzerland operating
- Production of highest quality cellulose production validated
- Fiber spinning validated
- Enabling for economies of scale

### ...giving HeiQ AeoniQ<sup>TM</sup> a unique sustainability profile...



**HEIQ AEONIQ** 

**Eternal circularity** 

From Nature For Nature



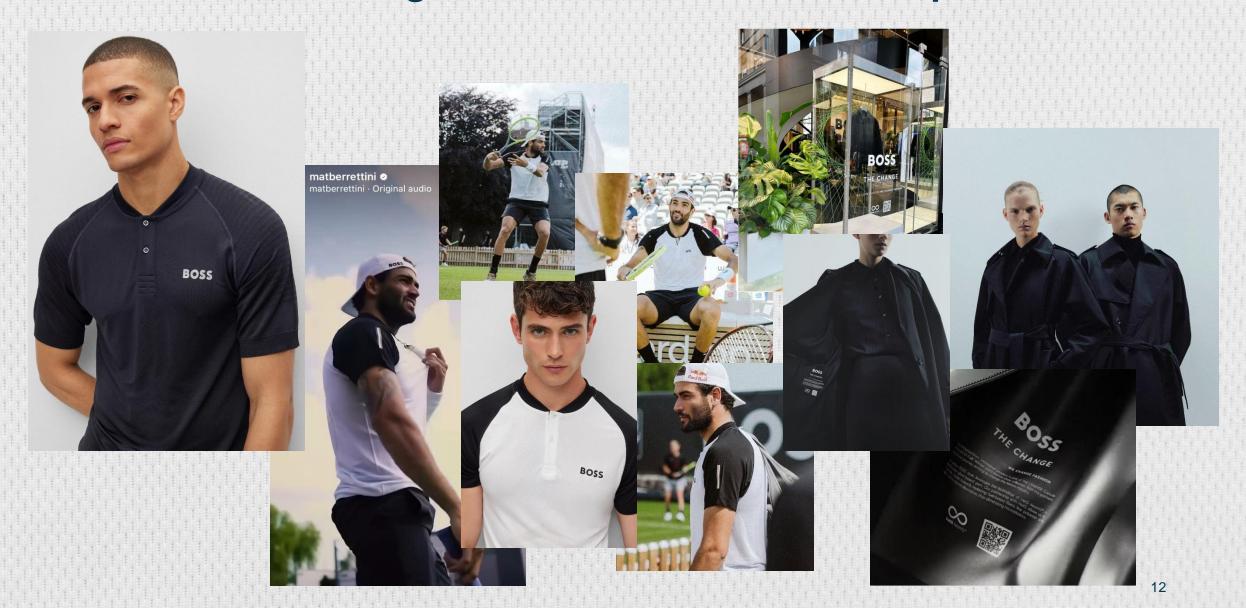
Lowest CO <sub>2</sub> footprint in textile industry	>50% lower lifecycle CO <sub>2</sub> emissions versus polyester and viscose, enabling Scope 3 science-based carbon credit generation
100% Waste- based feedstock	Sustainable cellulose feedstock sources such as textile and not valorized agricultural/food waste
Eternally recyclable	Uniquely recyclable as cellulose is not degraded, AeoniQ <sup>TM</sup> textile waste can be used as feedstock for MMCF's
100% Bio- degradable	Fully biodegradable in only 12 weeks vs. up to 1000 years for polyester & 24 weeks for cotton (HeiQ AeoniQ <sup>™</sup> biodegradation experiment)
Safe & benign solvent	Safe solvent with benign property profile compared to NNMO viscose and lyocell production, enabling higher process safety & recovery

# **Market Validation**



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## HeiQ AeoniQ™ X Hugo Boss "THE CHANGE" Inception 2023



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# Hugo Boss x HeiQ AeoniQ™ Sneaker Launch July 2024



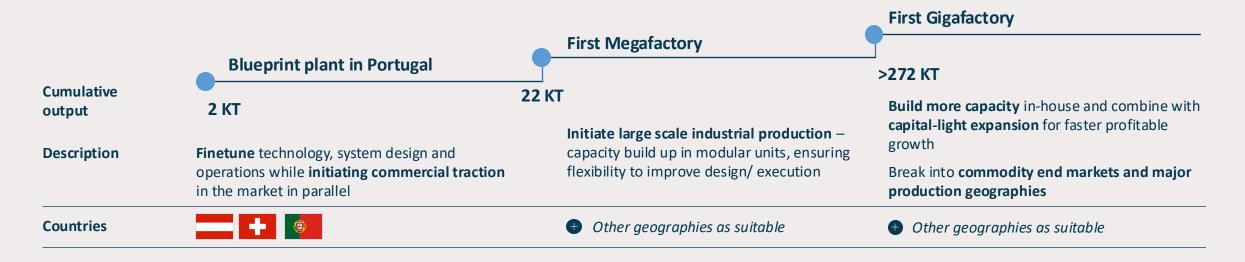


# **Enabling for scale**





### HeiQ AeoniQ<sup>™</sup> - Time to Market – *Next Steps*



Timeframe 2026 2030+

### Our goal for the next 2 years:



- Rapidly build blueprint plant in Portugal
- Initiate further industrial global scale-up

### $\infty$

### HeiQ AeoniQ™ Portugal Lda, 2026, 2kto Plant



2k tons per year\*

150dtex/76 f and 75dtex/46 f

First Commercial Blueprint Factory





#### Timeline for renovation & plant commissioning

Building and land acquisition completed; completion of financing end of Q4/2024; project kick-off on site in Q3/2024; project timeline from kick-off to commissioning: 24 months;

<sup>\*</sup>nameplate capacity based on 150 dtex average

### Champions league team with deep textile know-how...







Julien Born, **Chief Executive Officer** 

Former CEO of The LYCRA company 20+ years experience in textiles cultivated in prestigious organizations





Dr. Enrique Acero, Chief Technology Officer

PhD in Biotechnology at TU Graz 10+ years experience in textiles with focus on R&D and Innovation







Robert van de Kerkhof, Board Member HeiQ and Chairman HeiQ AeoniQ Holding AG

30+ years experience in textiles, management and sustainability in prestigious organizations





Carlo Centonze, Co-founder & Group CEO HeiQ

Co-founder and Group CEO of HeiQ with 20+ years experience in materials Chairman of the Board of ECSA Chemicals







Carmen Danner, Director Business Development

20+ years experience in leading roles in apparel, lifestyle & hometextiles with focus on strategic business and collection development



### ...and seasoned experts in industrials scale-up.





Martin Gebert-Germ, **Chief Operations Officer** 

25+ years experience in textiles with focus on production and application technology management









Christian Dressler. **Upscaling Specialist** 

Former VP Global Engineering at Lenzing, responsible for execution of CAPEX projects globally

~30 years expertise in textiles and cellulose fibers







Dominic Renggli, Lead Engineer HeiQ

PHD in Materials Science at Deakin University on fiber applications

Multiple years of experience as chemical laboratory technician





**Geoffrey Hietpas**, Technical Consultant THE LYCRA COMPANY

PhD in Physical Chemistry VP of Market Development and Innovation 25yrs Exp. in Fiber and Textile Science Named Inventor on >20 patent filings



### HeiQ AeoniQ™ - Financial Series A+

HeiQ has engaged leading Consultant Firm & Investment Bank to raise high double digit \$ million Series A+ during Q4 2025

HeiQ is looking forward for welcome interested partners to share this exciting investment opportunity, join todays leading investors & partners:

- ➤ Est. EBITDA margin 2028, > 30%
- > Adressable Market 2030: > \$ 10bn
- > Total Market 2050: > \$ 100bn







## **Thank You!**

