



Dearshiqiao Home Textile Market and International Cooperation

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- **Objective**
- **Introduction to Dearshiqiao**
 - *Unique Location*
 - *History*
 - *Market figures*
 - *Future Plan*
- **Project Cooperation**
 - *Background*
 - *Trade channel*
 - *Project mapping*
 - *Expected impacts*
- **Support Needed**

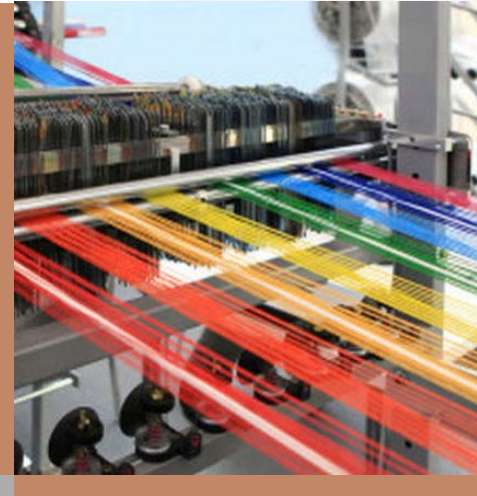
Objective



Dearshiqiao International Textile Forum and **International Textile Innovation Center** are expected to be officially launched in May 2020. Under the theme of “Encouraging cooperation” with three key objectives:



Establish a platform for international cooperation



Raising a voice of textile industry



Unifying the Industry – Provide industry leaders, workers, researchers or any textile related workers a platform to **stimulate discussions** and the sharing of experience in this field; Promote **collaboration and communication** among industry companies as a whole community



Inspiring Future Collaborations – Increase the **participation** of companies in exchanging any information affecting the textile information; Promote **expansion of the textile industry** by simulating more businesses

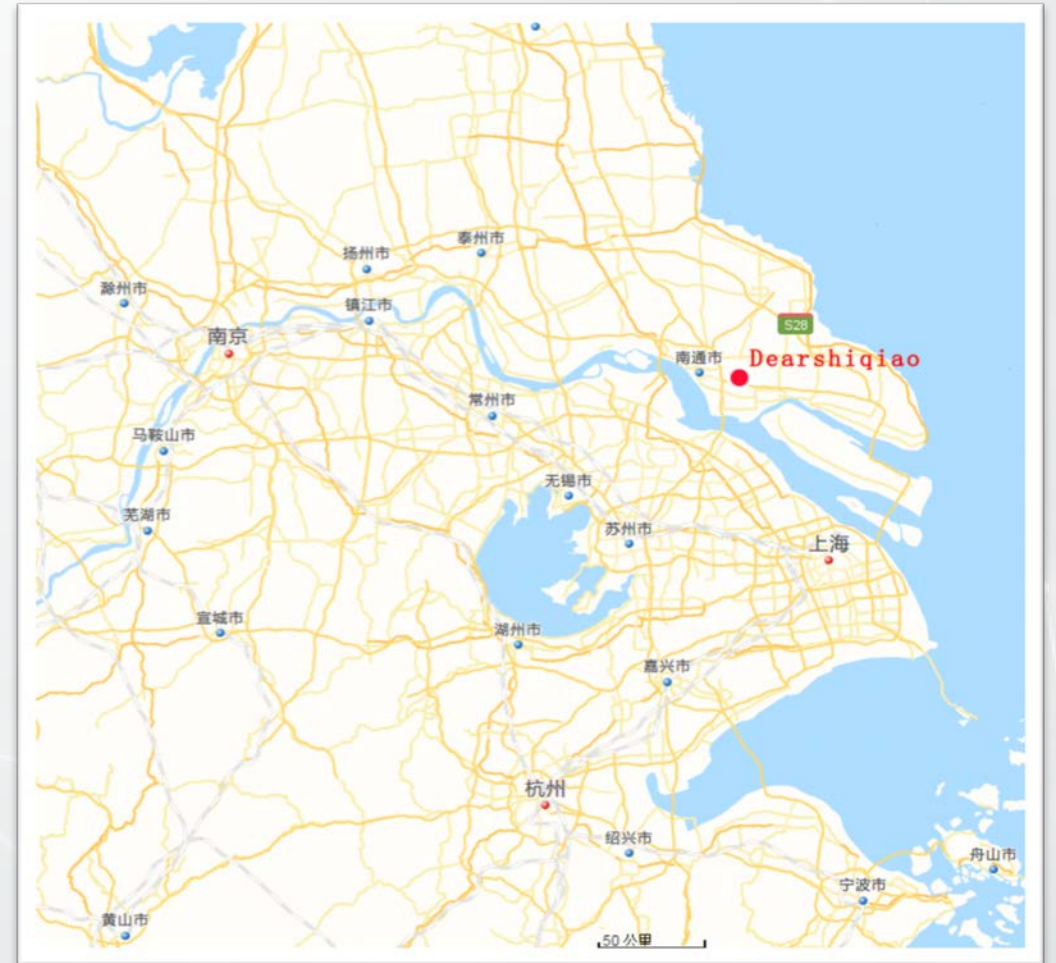


Raising Public Awareness – Help to **make a voice of the whole industry**; Deepen public understanding of the textile world

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Surrounded by Sea and River – A Treasure Land

- a home place for textile industry
- Southeast of Jiangsu Province
- Hub of **the Yellow Sea and Yangtze River**
- “North Gate of Shanghai”



Development of Dearshiqiao



The home textile industry of Dearshiqiao has developed for **more than 100 years**. It is well-known both home and abroad as one of the largest home textile production base, sales place and logistics center in China and even in the world.

Market Figures



Product scale

Market trade volume	¥ 150,000,000,000
Foreign trade turnover	\$5,000,000,000
Foreign trade exports	10,000 TEUs
E-c transaction volume	¥ 15,000,000,000



Market scale

Area	1,500,000m ²
Enterprises	20,000
Industrial employees	500,000
Covers	200 sq. km



Business scale

Products in China	> 50%
Covering	300 cities
Exported to	130 countries
Covering	5 continents



Making
Changes



Informatization

Transforming the traditional offline business model into a new online system.



Digitalization

Establishing a shared information center to improve the integration of data-based systems



Intellectualization

A smart city with a mature market supported by information technology, digitalization, Internet of Things, and block chain technology.

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🌀 A more Globalized Dearshiqiao ...

- Collaborating with domestic and international textile companies to **strengthen partnerships**
- Providing manufacturers, designers, brand operators, investors, a chance to **enter China's big market**



The Belt and Road (Border trade)

- ★ The trade market in Nanning for East Asia
- ★ The trade market in Horgos for Central and Western Asia
- ★ The trade market in Hekou County for Central and South Asia



Next Steps

Approval

Recognition of ITMF

Connection

Receiving help from connecting
with other Asian organizations

Formation

Successfully establishing an
international trade market in Asia-
Pacific region

Project Mapping

Dearshiqiao International Convention Center

- International Textile Forum Venue

 **10,000**
People

 **30,000**
Square
Meters

- International Textile Forum System
 - Eliminating language barriers during communications by using updated AI systems
- Offline and online interaction
 - Organizing regular seminars
 - Encouraging new innovations



Cooperation
with
ITMF



ITMF events held in the center and **inviting Chinese textile players** to the events



Initiating international panel discussions focusing on the hot issues of the world textile industry



Supported with our digital information system and acting as an information provider for us all

International Textile Innovation Center



1 Innovation center Venue

Area	> 10,000 sq. m ²
Special zones	2
Exhibition hall	> 100
Real-time connection	20,000

2 Branding and commercialization

Overseas professional designers
Creativity institutions
Professional design colleges
Supply chain of designing industry

3 Foreseeable practical Results

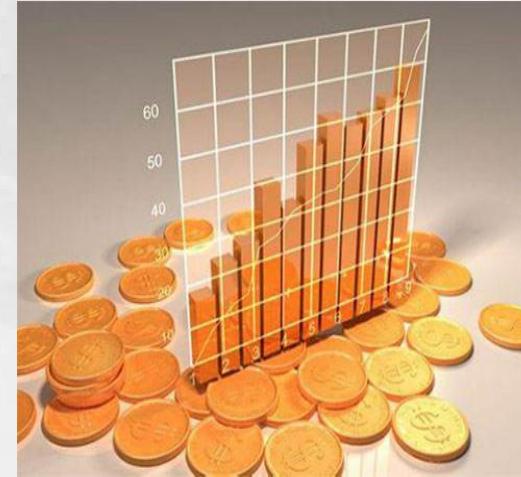
Authoritative international home textiles fairs
New product release conference
Popularity trending reports
Property rights management

Expected Impacts



Improving

- Companies can share experience, collectively create innovations to push the textile industry



Inspiring

- Letting the world hear the voice of textile, including cotton, fibers and etc.

Unifying

- Industry experts are gathering together to share, exchange and communicate with each other



Developing

- Pushing economic, social and cultural developments, in not only textile field but the whole market



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We hope that ITMF could share your valuable resources of excellent manufactures, retailers, designers, professors...to help Dearshiqao **go international and global**, and to take Dearshiqao as **ITMF's base in China** for your events and meetings to increase your visibility in China.



THANKS

— ITMF —