

International Textile Manufacturers Federation

International Textile Manufacturers Federation
Wiedingstrasse 9, CH - 8055 Zürich, Switzerland
Tel: (+41-44) 283 63 80 · Fax: (+41-44) 283 63 89 EMail: secretariat@itmf.org \cdot Web: www.itmf.org

No. 104 - January 2025







With the New Lunar Year celebrations behind us, we are excited to share fresh updates on ITMF and our partners in this latest edition of our newsletter.

We are also proud to announce the upcoming release of our 30th Global Textile Industry Survey Report, featuring eight detailed articles that delve into current global trends.

The report provides nuanced insights into the business situation and expectations, revealing emerging recovery signals and sustained optimism for a promising future in 6 months' time despite continuous challenging conditions. The report also reveals rising global order intake and despite declining capacity backlog utilization rates and further concerns over demand weak amid geopolitical uncertainties.



Mr. Olivier Zieschank director, ITMF

Contents

ITMF NEWS

ITMF's newest member

Best wishes for the New Lunar Year!

Stav Connected: Follow us on LinkedIn!

ITMF & ITA webinar series on "AI in the Textile Value Chain" -4rd Webinar

Christian Schindler's interview with EcoCert: a Sustainable Path for the Textile Industry

Heimtextil 2025: ITMF engaged with members

PARTNER NEWS

World Petrochemical Conference 2025

Fashon Charter: The private sector's role in advancing NDCs

Febratextil 2025: Brazil's Textile fair

UPCOMING EVENTS

REPORT: THE 30TH GLOBAL TEXTILE INDUSTRY SURVEY

Article 1: Global business situation negative but on the rise

Article 2: Global business expectations more optimistic

Article 3: Global order intake keeps improving

Article 4: Global order backlog is on the rise

Article 5: Global capacity utilization rate is on a negative trend

Article 6: Major concerns are weak demand followed by

geopolitics

Article 7: Global order cancellations remain low and stable

Article 8: Global textile inventory levels remain unchanged

EXECUTIVE SUMMARIES

Global business situation still negative but on the rise



The 30th ITMF Global Textile Industry Survey reports a world business balance of -15 pp, continuing an upward trend since November 2024. Regionally, South America leads with a +21 pp, while North and Central America (-40 pp) and East Asia (-43 pp) remain challenged. Among producer types, garment manufacturers broke into positive territory (+3 pp).

> read more (members only)

Global business expectations more optimistic



Worldwide, the textile industry maintains positive expectations, with 43% of participants to the GTIS expecting more favorable conditions in 6 months and 14% anticipating a less favorable future (balance of +29 pp). Regionally, South America leads with the highest balance of +46 pp. Among producer types, spinners exhibit the strongest positive balance at +45 pp.

> read more (members only)

¹This Photo by Unknown Author is licensed under <u>CC BY-SA-NC</u>

²This Photo by Unknown Author is licensed under <u>CC BY-SA</u>

Global order intake keeps improving



In January 2025, the balance for global textile order intake increased to -6 pp, continuing a 14-month upward trend. Regionally, South Asia and South America led with positive balances of +10 pp and +25 pp, respectively. Among producer types, home textiles was the only segment with a positive balance.

> read more (members only)

Global textile order backlog is on the rise



The 30th ITMF Global Textile Industry Survey reports a worldwide order backlog of 2.5 months, showing a continuous recovery since the low of March 2024. Regionally, North and Central America lead with the highest backlogs at 2.9 months. Among producer types, textile machinery and home textiles sectors exhibit the highest backlogs, both following an increasing trend.

> read more (members only)

Global capacity utilization rate is on a negative trend



The 30th ITMF Global Textile Industry Survey shows a worldwide capacity utilization rate of 72%, declining over the past four months (yet above the low of November 2023). Regionally, South America leads with an 80% rate. Among producer types, spinners top the list at 83%.

> read more (members only)

Major concerns are weak demand followed by geopolitics



The 30th ITMF Global Textile Industry Survey (GTIS) conducted in the second half of January 2025 revealed that THE major concern was "Weak demand" (58%). With 37%, "Geopolitics" came in as distant-second followed by "High energy prices" (31%), "High raw material prices" (28%) and "Inflation" (24%).

> read more (members only)

Global order cancellations remain low and stable



Worldwide, the textile industry's order cancellations remained low and held steady. Regionally, East and South-East Asia led with a cancellation index at 4%. In the value chain, textile chemical and home textile producers recorded the highest cancellations at 5%,

read more (members only)

Global textile inventory levels remain unchanged



The global textile inventories index increased to -13 in January 2025, up from -18 in November 2024 (higher index means high inventory level). Regionally, East Asia showed a positive inventory index of +2. In the value chain, knitters and weavers held the highest inventories at +17, whereas garment producers recorded the lowest inventory level index at -26.

> read more (members only)

³This Photo by Unknown Author is licensed under <u>CC BY</u>

⁴This Photo by Unknown Author is licensed under <u>CC BY-NC-ND</u>

⁵This Photo by Unknown Author is licensed under <u>CC BY</u>

⁶This Photo by Unknown Author is licensed under <u>CC BY-NC</u>

ITMF NEWS

ITMF's newest member

ITMF has welcome one new corporate member in the last few months. This illustrates how important our unique platform is for companies and organisations in different regions and segments of the global textile value chain.

SPINNOVA®

Spinnova is a Finnish textile innovation company that has developed a patented technology to produce sustainable textile fibers from wood pulp or waste without the use of harmful chemicals or dissolving processes. Their SPINNOVA® fiber can be blended with other natural fibers to create yarns and fabrics suitable for various applications, including clothing and accessories.

> read more

Best wishes for the New Lunar Year!



As we have just welcomed the New Lunar Year, ITMF extends its warmest wishes to all our members who celebrated this occasion. This festive season is a time of renewal, hope, and new beginnings—a perfect opportunity to reflect on past achievements and set our sights on future opportunities.

Let us to grow and make strides together in our shared endeavors. Happy Chinese New Year and best wishes for a successful and inspiring year ahead!

Stay Connected: Follow us on LinkedIn!



ITMF - International Textile
Manufacturers Federation

ITMF is inviting all our members and members' members to join our growing community at LinkedIn. By following our <u>LinkedIn account</u>, you'll stay informed about ITMF's activities as well as ITMF participation in industry events. ITMF members will continue receiving **exclusive** reports and publications as well as invitations to events through the ITMF Secretariat. Our LinkedIn page is offering an additional opportunity to discuss industry trends, to share expert opinions, or to follow activities in our industry. The discussion and information shared there helps shaping the discussion among ITMF members and at ITMF events.

Follow us!

ITMF & ITA webinar series on "AI in the Textile Value Chain" (Part 2)- registration open



Access previous webinars here: Virtual Forum / "Webinar Series".

On **February 27, 2025 (12:00-13:15 hrs. CET),** the 4th webinar in ITMF & ITA webinar series on "*Al in the Textile Value Chain*" will be held. Like the 3rd webinar, also the 4th webinar will be about examples of Al applications. Therefore, the title of the 4th webinar is "*Al Applications in the Textile Industry – Part 2*". Two presenters will share their insights:

Mr. Gilberto Loureiro, Smartex, Portugal: "Fabrics Production & Tracking: Road to Zero Delays and Zero Waste with Artificial Intelligence"

<u>Dr. Wolfgang Ernst</u>, Oerlikon Man-made Fibres, Germany: "Creating Company and Customer Value through AI - a Sales Perspective"

Webinar date: February 27th, 2024, from 12:00 to 13:15hrs (Zurich-time)

Register here

Christian Schindler's interview with EcoCert: a Sustainable Path for the Textile Industry



In a recent interview with EcoCert, Christian Schindler (ITMF) outlined how the textile sector can balance economic growth with sustainability. He highlighted that global challenges, particularly climate change, require coordinated international responses. He also stressed the role of regulatory initiatives—especially the EU Green Deal—in creating a fair competitive environment that drives the industry's sustainable transformation. Schindler noted that companies with a long-term vision and collaborative supply chain partnerships are best positioned to invest in sustainable technologies. Looking forward to 2035, he envisions a circular textile economy where advances in recycling technology significantly boost the use of recycled fibers. Despite current challenges such as weak demand, high costs, geopolitical tensions, and a labor shortage, Schindler remains optimistic that regulatory support and industry collaboration will lead to a more resilient and sustainable future.

> watch video on YouTube

Heimtextil 2025: ITMF engaged with members



ITMF actively participated in Heimtextil 2025, connecting with members and industry leaders. The event showcased over 3,000 exhibitors and attracted 50,000 buyers, highlighting innovations in Al-driven design, sustainable production, and future textile trends.

At Heimtextil 2025, ITMF President, Mr. K.V. Srinivasan, participated in the panel discussion "*Natural Fibers in Focus – Measuring Impacts*" organized by the Discover Natural Fibers Initiative (DNFI).

> read more about Heimtextil 2025

PARTNER NEWS

World Petrochemical Conference 2025



The 2025 World Petrochemical Conference (WPC) is set to bring together leading figures, specialists, and key industry players from across the globe to explore recent advancements and future trends in the petrochemical field. Hosted annually by S&P Global —an ITMF member—the event is celebrated for its thorough analyses, strategic insights, and valuable networking prospects. Taking place at Houston's Marriott Marquis Hotel in Texas, USA, from March 17-21, 2025, this year's conference will see ITMF participating as an Association Partner. Although the central theme remains the petrochemical industry, the conference will also extend its focus to the downstream fiber sector and retail giants like Walmart. In addition, a speaker representing the "Alliance to End Plastic Waste"—an industry-founded nongovernmental organization—will join the lineup. We are particularly proud that ITMF Board Member Mr. Uday Gill is among the confirmed speakers.

> read more

To register go to: https://wpc.spglobal.com/about/registration.html ITMF Members benefit from a **10% Discount**. Here is the respective code: **ITMFMember10%**

Fashon Charter: The private sector's role in advancing NDCs



A recent webinar organised by the fashion charter highlighted how the private sector can bolster climate action by supporting Nationally Determined Contributions (NDCs) under the Paris Agreement. The session, featuring Fleur Newman of the United Nations and Juhi Bansal from UNFCCC RCC Asia Pacific, examined how businesses can aid countries as they prepare their next round of NDCs in 2025.

The webinar stressed that companies, through net-zero commitments and innovative solutions, are key to accelerating policy implementation and driving investment decisions. The discussion also explored how responsible business engagement can lead to more effective and investable climate strategies, aligning private expertise with public efforts. Overall, the event underscored that collective action across government, business, and civil society is essential for achieving the 1.5°C target and enhancing global climate ambitions.

> read more

Febratextil 2025: Brazil's Textile fair



Febratextil 2025, organised in São Paulo on February 18-20, will gather prominent figures from Brazil's textile industry. The event is set to showcase a range of modern production technologies, sustainable practices, and digital solutions aimed at transforming textile manufacturing. Attendees have the opportunity to participate in workshops, conferences, and live demonstrations that highlight both current trends and future industry directions.

> read more

UPCOMING EVENTS

2025

Milano-UNICA

February 4-6, 2025 Fiera Milano, Italy

Texworld and Apparel Sourcing

February 10-12, 2025 Paris, France

VIATT

February 26-28, 2025 Ho Chi Minh City, Vietnam

Cellulose Fibres Conference 2025

March 12-13, 2025 Cologne, Germany

Market Week

March 17-20, 2025 New-York, USA

World Petrochemical Conference

March 17-21, 2025 Houston, USA

Proposte

May 6-8, 2025 Cernobbio (Como), Italy

TextileExpo Uzbekistan 2025

May 14-16, 2025 Uzexpocentre NEC, Uzbekistan

IGDS World Department Store Summit

June 11-12, 2025 Seoul, Korea, Rep.

Premier Vision

July 1 -3, 2025 Paris, France

Milano-UNICA

July 8-10, 2025 Fiera Milano, Italy

CAITME 2025

September 9-11, 2025 Tashkent, Uzbekistan

Page **5** of **5**

Texworld and Apparel Sourcing

September 15-17, 2025 Paris, France

Market Week

September 15-18, 2025 New-York, USA

ICA Trade Events and Dinner

October 8-9, 2025 Dubai, UAE

ITMF-IAF Annual Conference 2025

October 24-25, 2025 Yogyakarta, Indonesia

ITMA Asia + CITME Singapore 2025

October 28-31, 2025 Singapor